

A group of four models (three women and one man) are standing in a grassy field with trees and a building in the background. They are wearing various styles of Rebel Apparel clothing, including hoodies, a varsity jacket, and leggings. The man is in the center, wearing a grey hoodie and grey pants. The woman on the far left is wearing a white long-sleeved top and black leggings. The woman in the middle is wearing a grey zip-up hoodie and black leggings. The woman on the far right is wearing a blue and white varsity jacket and black leggings. The Rebel Apparel logo is overlaid in the center of the image.

**R** REBEL  
APPAREL

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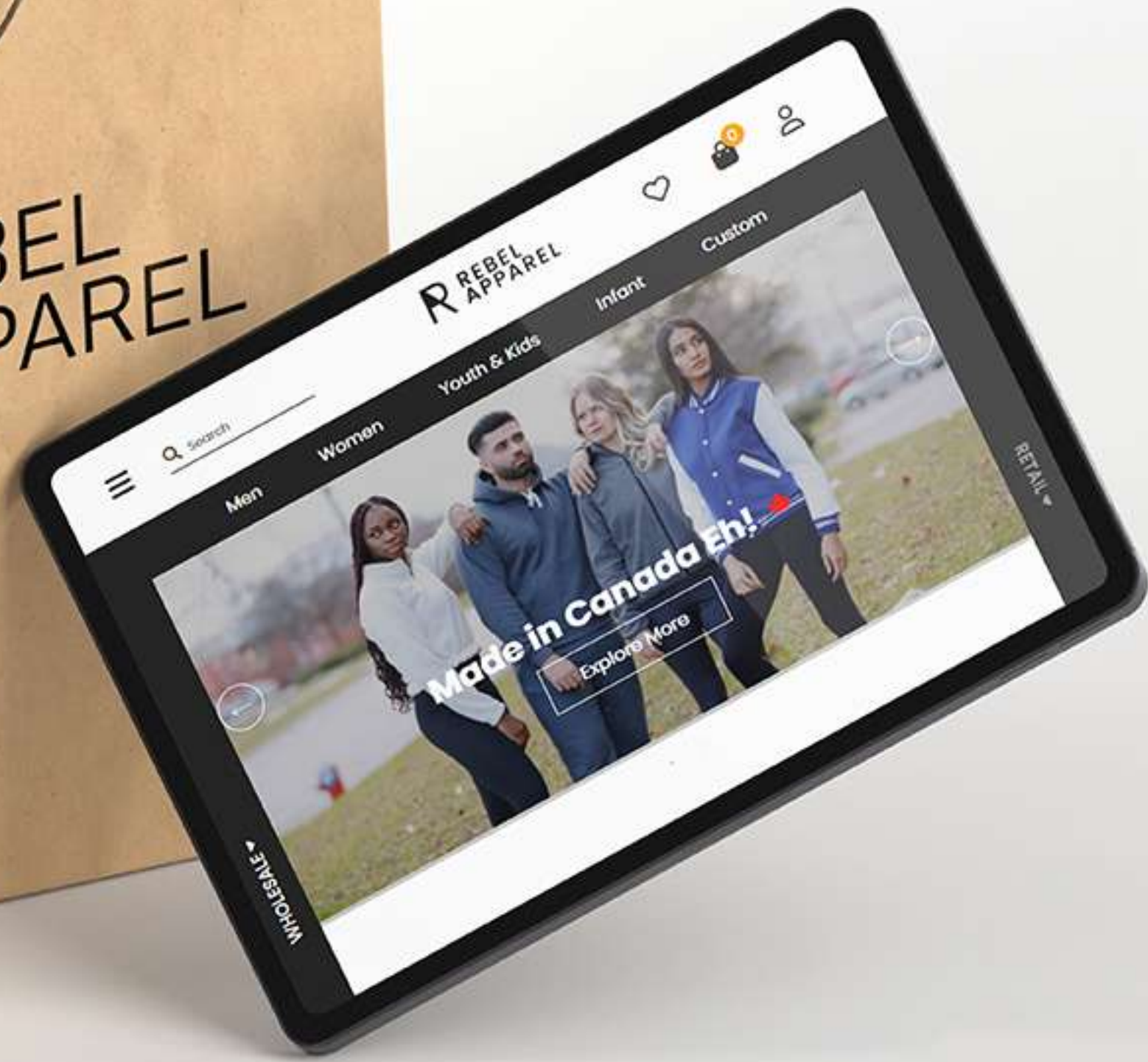
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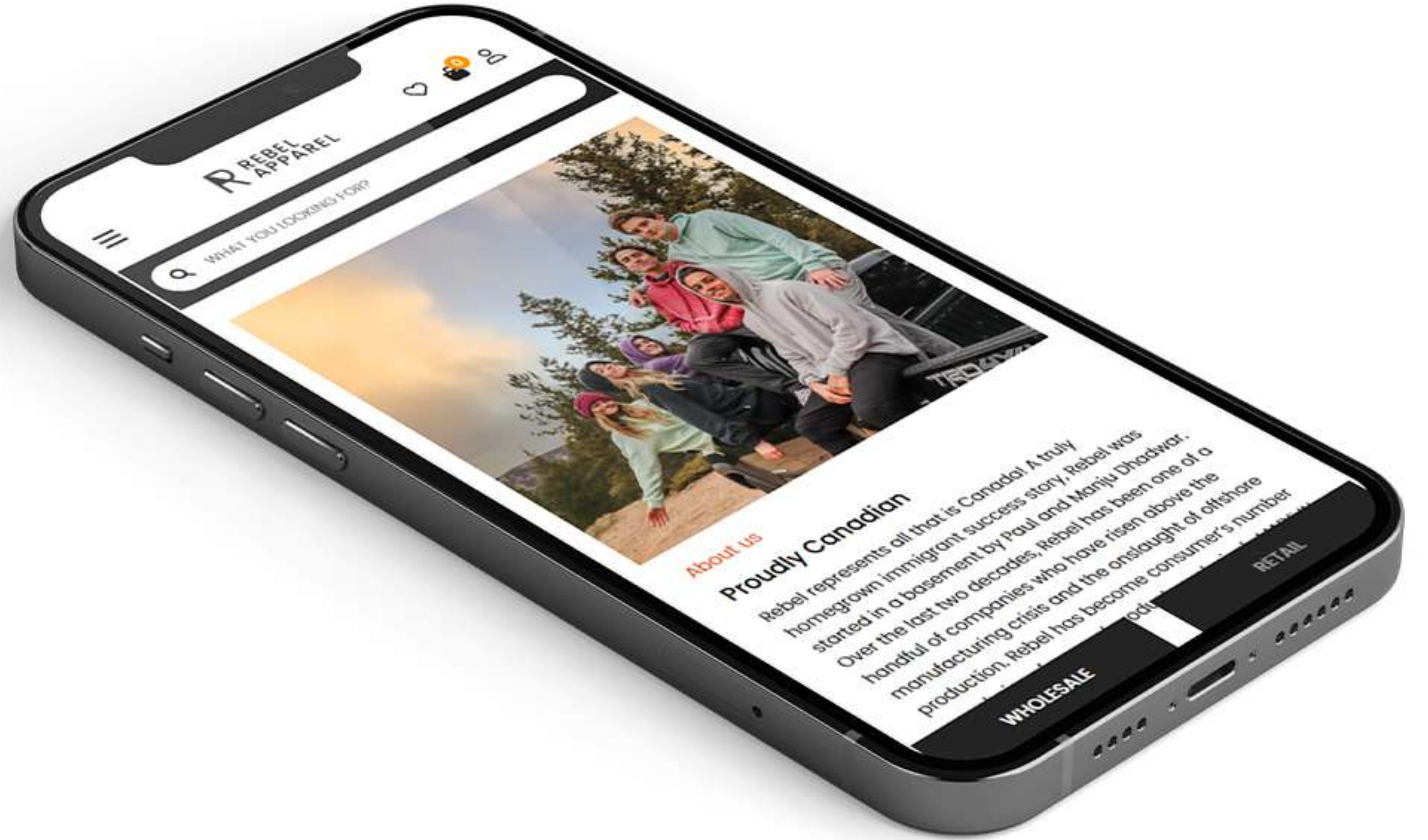
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# FONT FAMILY

## Poppins

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## HEADINGS

Heading 1

93px

Heading 2

58px

Heading 3

46px

Heading 4

33px

Heading 5

23px

Heading 6

19px

## BODY TEXT

Subtitle 1 15px

Subtitle 2 13px

Body 1 15px

Body 2 13px

**REBEL APPAREL**

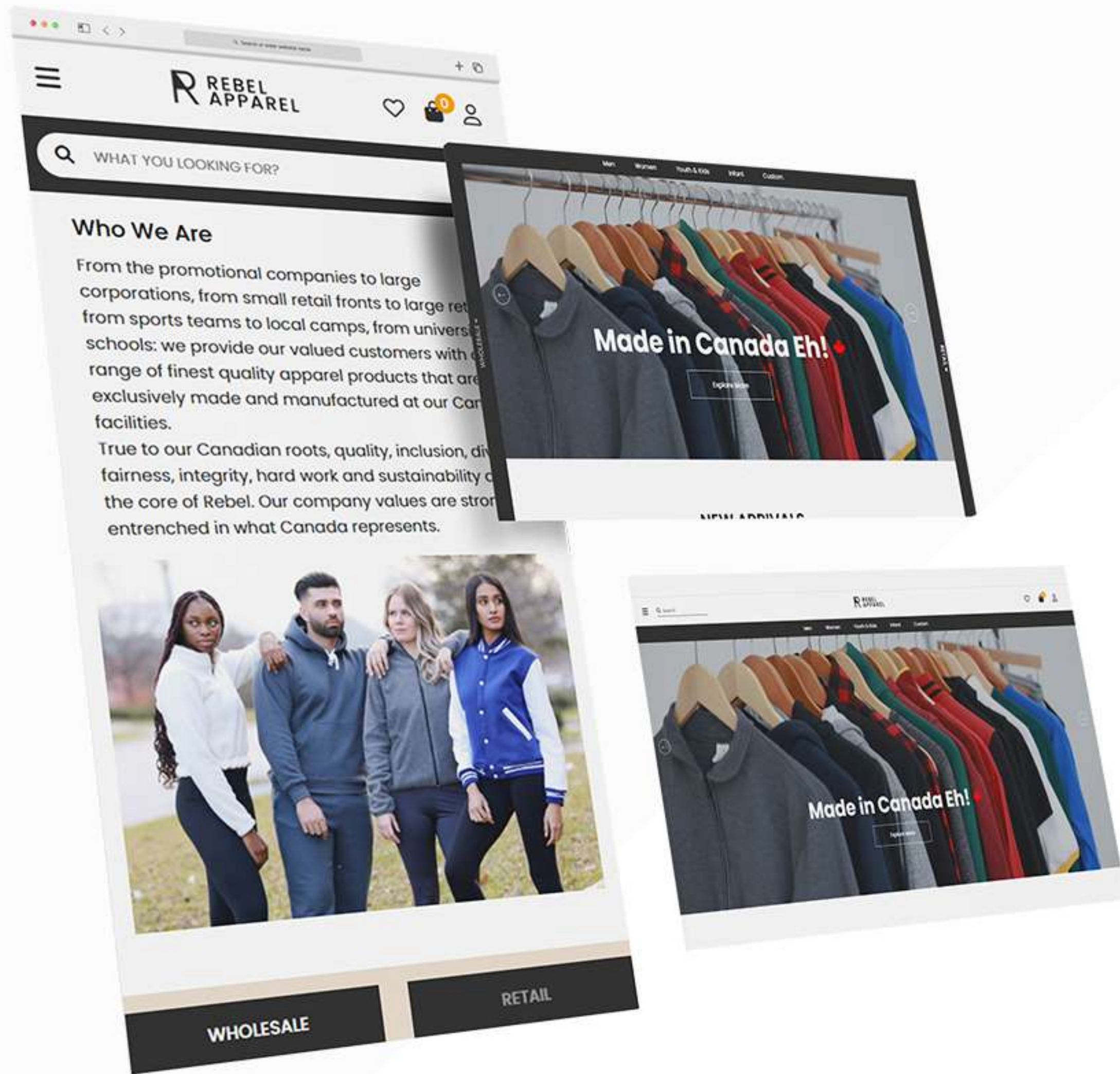
MADE IN CANADA • **Heading 5**

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• **Heading 3**

• **Body Text**





## COLOR PALETTE



#303030



#BFBFBF



#FFFFFF



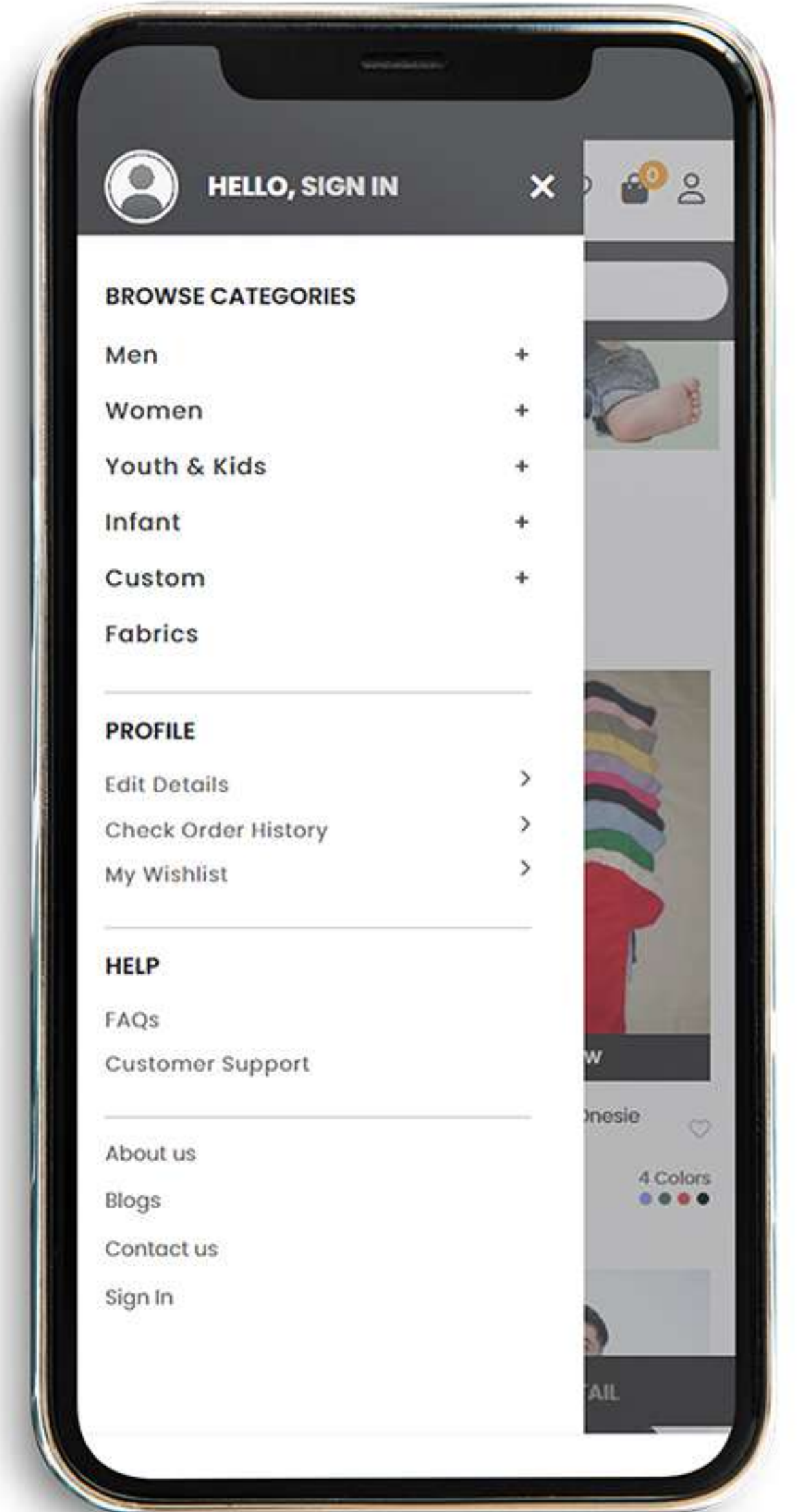
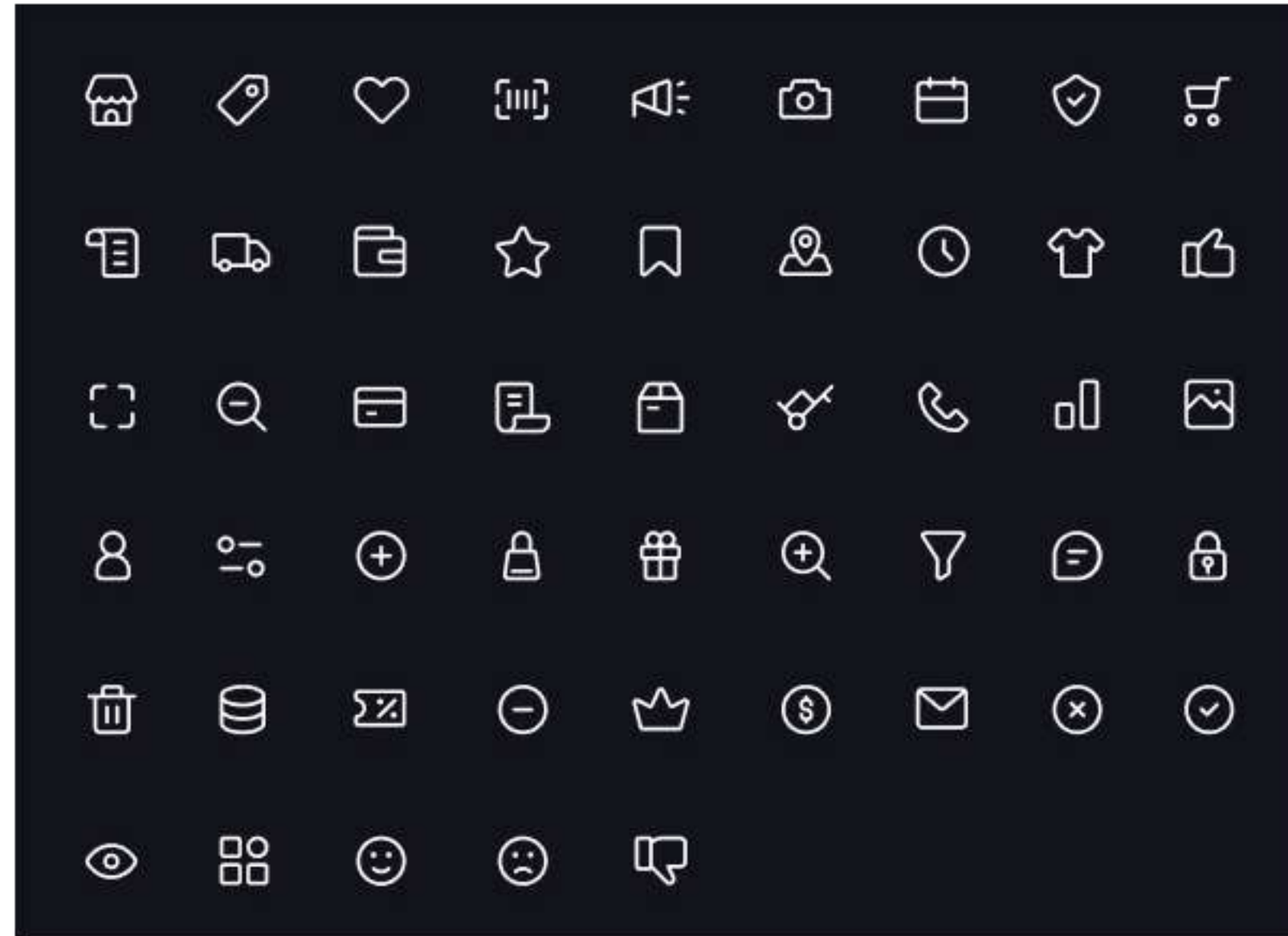
#D3E0EA

# ICON SET

## LIGHT



## DARK





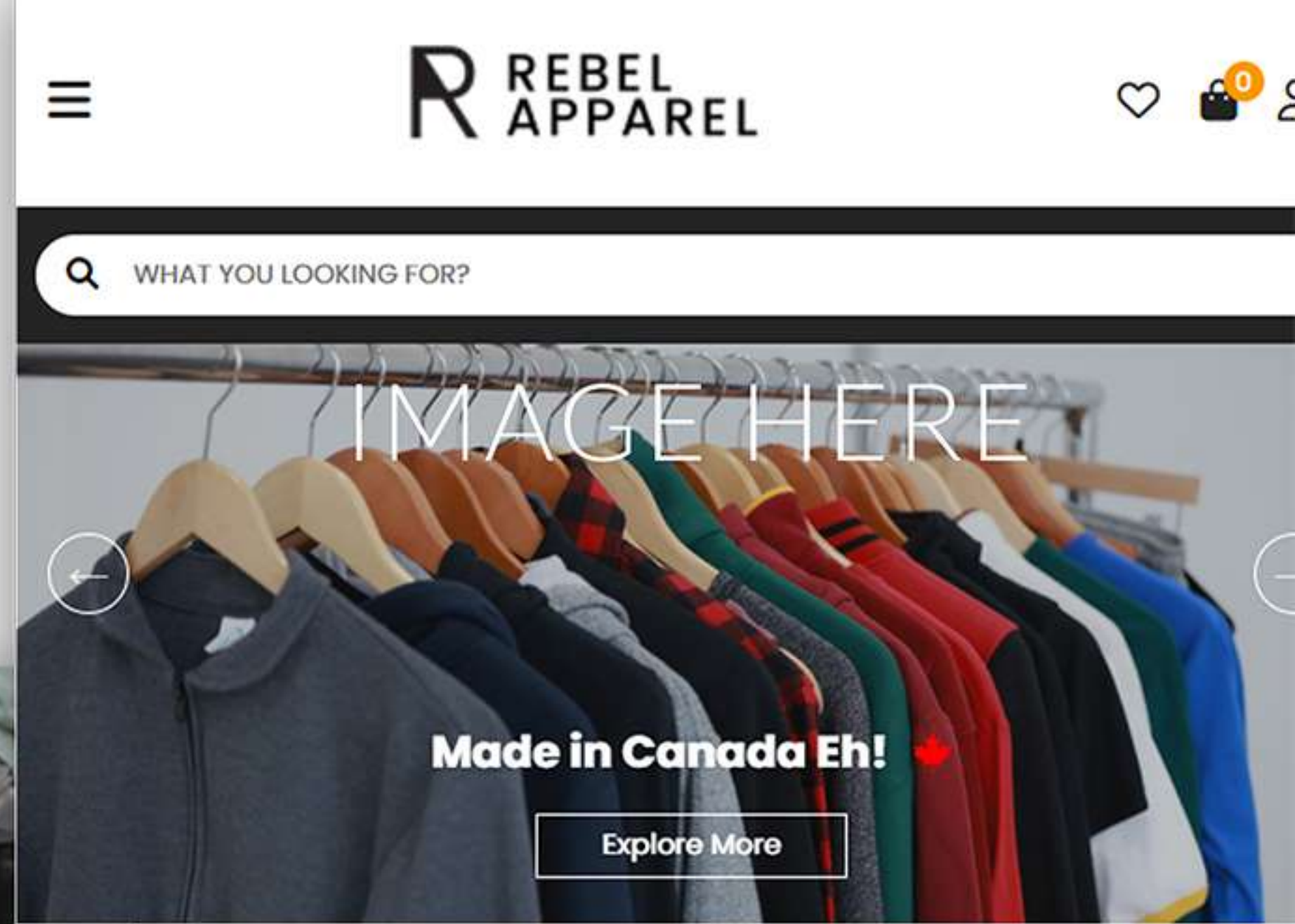
# MADE IN CANADA



About us

## Proudly Canadian

Rebel represents all that is Canada! A homegrown immigrant success story



609F Youth unisex Pullover Hoody

\$54

80/20 Fleece

4 Colors



805R Infant Plain Onesie

\$17.5

1X1 Baby Rib

4 Colors





R

REBEL APPAREL

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